

Eastern Coal Council

“Promoting Coal through Education & Public Awareness”

March 28, 2008

FOR IMMEDIATE RELEASE

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Conference Headliners For 2008

Eastern Coal Council, U. S. Congressman Rick Boucher, Southern States Energy Board, Virginia Tech's Research Center for Coal & Energy, Virginia Mining Association, Kentucky Coal Academy, and Coal Leader are co-sponsoring the 29th annual Conference and Exposition, “Leading By Example: Coal Technologies for an Energy Secure America”, May 19 and 20, 2008.

The meeting will highlight the need for America to become energy independent through clean coal technologies, coal to liquids, carbon capture and storage, and other critical opportunities and issues facing the coal industry. The Department of Energy has put together a session with the Southeast Regional Carbon Sequestration Partnership SECARB, led by the Southern States Energy Board, which has pinpointed CO2 sources and sinks as well as transport requirements for nine states, and entered the data into a geographical information system database.

Headliners for the meeting are U. S. Congressmen Rick Boucher (VA) and David Davis (TN). The Honorable William Anderson, Assistant Secretary of the Air Force, Installations, Environment & Logistics; Don Blankenship, Chairman, President and CEO, Massey Energy; and Mark Costa, Senior Vice President, Corporate Strategy and Marketing, Eastman Chemical Company.

Congressman Rick Boucher is serving his thirteenth term in the U.S. House of Representatives representing Virginia's Ninth Congressional District. He is a member of the House Energy and Commerce Committee, serving on three subcommittees - Energy and Air Quality, of which he is the Chairman, as well as Telecommunications and the Internet, and Commerce, Trade, and Consumer Protection. He also sits on the House Judiciary Committee, serving on the Courts, the Internet and Intellectual Property Subcommittee.

As Chairman of the Energy and Air Quality Subcommittee, he is uniquely positioned to influence federal legislation relating to a broad range of energy related issues including electricity generation and markets, coal use, pipeline safety, refineries and the Clean Air Act. Boucher's Subcommittee is drafting

legislation to promote American energy independence through the development of alternatives to petroleum for transportation fuels and to promote energy efficiency as a means of reducing consumption.

The legislation being developed will encourage the creation of a domestic coal to liquids industry and facilitate the construction of ethanol refineries which use agricultural waste as the feed stock. With scientific opinion regarding the human contribution to global warming now deeply solidified, Boucher's Subcommittee will write this Fall the country's first mandatory greenhouse gas control measure, which will have economy wide application while not dislocating any economic sector.

Congressman David Davis, elected to the 110th Congress in 2006, to his first term as the representative of the First Congressional District in Tennessee, is a strong advocate for the people of East Tennessee. He is a member of the Small Business Committee, Education and Labor Committee, Homeland Security Committee and the Republican House Policy Committee. With 8 years of experience from 1998-2006 in the Tennessee State Legislature, Davis is known as the "Father of Open Government" in Tennessee. He sponsored legislation to raise accountability standards of government.

William C. "Bill" Anderson is Assistant Secretary of the Air Force for Installations, Environment and Logistics, Washington, D.C. and the Air Force's Senior Energy Executive. As Assistant Secretary, he heads three division departments that deal at the policy level with Air Force facility and logistical issues. The department's responsibilities include installations, military construction, base closure and realignment; environment, energy, safety and occupational health issues; and all logistical matters.

He will enlighten the audience about the military's efforts to develop a program to coordinate and accelerate commercial development of unconventional fuels, coal to liquids, that could reduce this country's dependence on foreign oil thus helping this nation become energy independent.

Don Blankenship is Chairman, President and CEO, Massey Energy headquartered in Richmond, VA. Blankenship has been a director of Massey Energy Company since 1996. He has been Chairman, President and Chief Executive Officer of the Company since 2000 and Chairman, Chief Executive Officer and President of A.T. Massey Coal Company, Inc. since 1992. Massey is the fourth largest producer of coal in the United States by revenue and the largest producer of high-quality, low sulfur coal in Central Appalachia. The company serves over 125 steel, utility and industrial customers throughout the Eastern U.S. and Canada via 19 modern mining complexes in West Virginia, Kentucky and Virginia.

Mark Costa is Senior Vice President, Corporate Strategy and Marketing, Eastman Chemical Company headquartered in Kingsport, TN. Costa received a bachelor's degree in economics and pre-medicine from

the University of California at Berkley, where he was elected to the Phi Beta Kappa Society. He received an M.B.A. from Harvard Business School.

Prior to joining Eastman on June 1, 2006, he was a senior partner within Monitor Group's integrated North American and global client service networks. He joined Monitor in 1988 and his experience included corporate and business unit strategies, asset portfolio strategies, innovation and marketing, and channel strategies across a wide range of industries, including specialty and commodity chemicals, electricity, natural gas and truck/auto manufacturing. In particular, he led Monitor's practice in energy and chemicals.

The U. S. Department of Energy has put together and outstanding session about Carbon Capture and Storage. Preliminary findings indicate the world's potential storage capacity is sufficient to hold all emissions for several centuries and that there is a good match between large-scale carbon dioxide sources and storage formations. Fossil fuels will remain the mainstay of energy production well into the 21st century. Availability of these fuels to provide clean, affordable energy is essential for the prosperity and security of the United States.

DOE's Office of Fossil Energy FY 2009 coal budget request of \$648 million focuses on technology allowing the United States to maintain its technological lead in coal use in a way that will not raise climate concerns. This is the largest budget request for coal research development and demonstration in over 25 years and leverages a nearly \$1 billion investment in Clean Coal Technology.

Limited exhibit space is available. The cost for exhibit space is only \$500.00. One person attends all meeting functions and special activities planned for attendees. Call TODAY to insure the opportunity of showcasing your company or organization.

For additional information or to register contact the EASTERN COAL COUNCIL, P. O. Box 858, Richlands, VA 24641-0858. PHONE: 276/964-6363 or 964-9088, FAX: 276/964-6342, or E-Mail: ECC@Netscope.Net. Check the Eastern Coal Council's website for additional information and updates " www.easterncoalcouncil.org "

Photographs of these speakers, suitable for print, may be found on the Coal Council's website easterncoalcouncil.org

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